



Performance Report for
The Reading Revolution

Year ended 31 March 2019



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ENTITY INFORMATION

Who we are? Why do we exist?

Legal name of entity: **The Reading Revolution**
 Type of entity and legal basis (if any): **Charitable Society**
 Registration number: **CC53660**



Entity's purpose or mission:

The community need that we meet is the need for meaningful social contact. Our society uses technology for speed and efficiency of communication, there are still however many people who exist on the other side of the digital divide. The elderly, prisoners, rough sleepers and many others may not have access to social networks that provide meaningful connections with others. The Reading Revolution provides face to face weekly meetings where the group builds trust to discuss the big issues. We use a literature intervention that allows us to engage with great thinkers and art in a relaxed forum. At the Reading Revolution we provide access to great literature through our shared reading groups. We read short stories and poetry aloud to facilitate this access for those who may experience psychological or physical barriers to reading.



Entity structure:

The Reading Revolution has a separation between management and governance. We have a board of four officers that meets monthly, focusing on strategy and growth. Our organisation is managed by the volunteer coordinator who supports and supervises our volunteers and liaises directly with host communities and funders. This is a permanent paid position.

The main sources of the entity's cash and resources:

This year we have been generously supported by community grants through The Crown, Lotteries, Auckland Foundation, Foundation North and Chartwell. We have also been building our relationships with the public libraries. Nelson libraries commissioned a course from us to teach their staff to become Reader Leaders in January 2019.



The main methods used by the entity to raise funds:

We apply for community based funding and appeal directly to our families and friends through Givealittle.

“At its most insightful, the use of the reader's own experience in relation to the text is dual in being both a giving to and a learning from it, in imagination as well as memory.”



CONTACT DETAILS:

Physical address:

Restricted

Phone:

0221273218

Email:

info@thereadingrevolution.org

Website:

Thereadingrevolution.org

The Entities reliance on volunteers or donated goods:

We currently have 25 brilliant volunteers who run 15 Shared Reading groups within diverse Auckland communities.

- Estudio generously provides web and creative support and graphic design for all promotional materials.
 - Our host communities provide peaceful spaces to hold groups and meetings, photocopying of stories and poems refreshments for participants.
 - Auckland libraries supply wonderful staff for reading groups and meetings.
 - Board members give their time and expertise.
 - Two of our members donated the cost of their flights and accommodation in Liverpool to attend a funded training course.
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Additional information: *

The experience of joy in volunteering is at the heart of the Reading Revolution. Our volunteers all bring a generosity of spirit that may be freely expressed through Shared Reading practice. As we have grown in the past year our community of volunteers has evolved into a vibrant and creative hub. We meet monthly to give peer support, sharing our challenges and celebrating our achievements. The magic in our Shared Reading groups is evolving over time too and our newer volunteers are able to experience the richness of groups that have been meeting weekly for years and function like an extended family. Having a great support network led by the manager/volunteer coordinator is essential to ensure sustainability for our volunteers and the diverse Auckland communities they serve.





STATEMENT OF SERVICE PERFORMANCE

What did we do?

Train the Trainer:

The most exciting change for us this year came through upskilling two of our staff to deliver Read to Lead training to our volunteers. We were lucky enough to be funded by Minister Tracey Martin to attend “Train the trainer” in the UK in October 2018 and completed the rest of the training via distance learning. This enables us to provide the highest international quality training, turning out excellent Reader Leaders. The ability to train our Reader Leaders in house ensures our sustainability as an organisation.



Diverse volunteers serving diverse communities:

This year we have trained a diverse group of volunteers who have started many new groups in diverse Auckland communities. We have served people in addictions treatments at Odyssey and City Mission detox facilities, people with disabilities at Communicare centres, older people at care homes, new migrants at public libraries, rough sleepers, people with anxieties at Artspace and we have been working on setting up a group in Mandarin at the Ellen Melville Centre in the CBD and an LGBTQi focussed group.



Empowering Host Communities to achieve their goals:

Staff at the Odyssey community addictions programme that we serve recently described how shared reading helps their programme. “Shared reading gets participants to take an in depth look at their experiences in a different light. This opens them up for the therapy sessions that we run.”

We recently donated training for a Communicare staff member and one of their volunteers so that they are empowered to run their own Shared Reading sessions.

“I don’t know why they love it so much but it’s obvious to me that not only do they love it, they need it!”

Volunteers leading in their own communities:

Many of our volunteers enjoy giving back to their own communities through volunteering. Placing Reader Leaders within their own communities ensures stability and means that the leaders have a stronger connection with their participants. Two of our Reader Leaders Om and Alisha are both new migrants from India and the USA respectively. They are passionate about serving the new migrant community in the Auckland CBD and run a group out of the Central City Library “Shared Reading for New Aucklanders.”



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Building a relationship with literature:

In one session at Odyssey participants were using personal experience to fill in the gaps in a story about an artistic auntie who felt rejected by her family.

“She is expressing her emotions creating colourful paintings “filled to the edges of the paper”.

“She didn’t mind throwing her art away because it was about the process not the result- getting it out”.

“I am the black sheep of my family, I’m the “crazy auntie.” My family don’t accept me but my niece thinks I am the fun auntie- she likes me.”

“I haven’t seen my favourite auntie for years because my family are ashamed of me, they don’t want her to know.”

Creative lifelong learning:

We build empathy and understanding through walking in another’s shoes, by reading and sharing each other’s stories within the sessions. An example occurred at a recent library group. Readers initially had no sympathy for the character Olenka finding her weak and annoying, after exploring her story they completely overcame their initial prejudices:

“She’s not a bad person.”

“No-one likes to be lonely, I myself certainly do not, I can relate to her! Poor woman life’s been hard on her”

“Olenka had a big heart and it didn’t matter if she had her own opinions or not, and we shouldn’t really judge her for that.”

Meaningful connections forged through group learning & bonding:

In this session the group were sharing very personal reflections related to the theme of the story and poem we read, gently supporting one other. We spoke about why, at the end of the story Saints and Stars the girl, who had searched so hard for acceptance was repelled by the tenderness in the teacher’s eyes and roughly pulled away.

“it can be uncomfortable to feel love from someone when you are used to having walls up.”

“She wasn’t cared for at home or school....so it came as a shock.”

“Love was what she wanted but she couldn’t handle it when she got it because of all the rejection.”

“Her eyes were filled with tears.
I could not bear their tenderness.”

Lucia Berlin.

STATEMENT OF SERVICE PERFORMANCE

What Did We Do?	This Year	Last Year
Shared Reading groups in Auckland Communities	18	9
Average number of participants in each group	10	10
Monthly coffee groups for volunteers	12	4
-average number of participants	10	6
Monthly board meetings	12	12
Weekly data collected on all Shared Reading groups	Weekly	Weekly
Volunteer Hours	6,500	2,000
Community events attended in support of our groups and participants	10	10
Read to lead training courses	4	1
Reader Leaders trained in Auckland	17	7
Reader Leaders trained in Nelson	12	0
Total number of Reader leaders in Auckland	25	8
Total number of Reader Leaders in Nelson & Westland	12	0
Website, Twitter and Facebook pages developed and maintained – online media presence	4	2
Train the Trainer course participants	2	0

STATEMENT OF RECEIPTS AND PAYMENTS

	This Year \$	Last Year \$
Operating receipts		
Donations, fundraising and other similar receipts	38,910	17,967.20
Fees, subscriptions and other receipts from members	0	3,000
Receipts from providing goods or services	3,250	0
Interest, dividends and other investment income receipts	9.11	1.26
Other operating receipts		
Total Operating Receipts	42,169.11	20,969.16
Operating payments		
Payments related to public fundraising	0	55
Volunteer and employee related payments	34,100.33	10,137.61
Payments related to providing goods or services	1,140.12	10,195.38
Grants and donations paid	0	0
Other operating payments	151.11	608.26
Total Operating Payments	35,391.56	20,996.25
Operating Surplus or (Deficit)	6,777.55	-27.09
Capital receipts		
Receipts from the sale of resources	0	0
Receipts from borrowings		
Capital payments		
Purchase of resources	0	0
Repayments of borrowings		
Increase/ (Decrease) in Bank Accounts and Cash	+6,777.55	-27.09
Bank accounts and cash at the beginning of the financial year	8.72	35.81
Bank Accounts and Cash at the End of the Financial Year	6,786.56	8.72
Represented by Cheque account(s)	6,786.56	8.72
Total Bank Accounts and Cash at the End of the Financial Year	6,786.56	8.72

STATEMENT OF RESOURCES AND COMMITMENTS

	This Year \$	Last Year \$
Grants or donations with conditions attached (where conditions not fully met at balance date) *		
Lotteries & Chartwell grants for wages & other operational costs intended for use in 2018/2019. These will be used to pay wages and other costs in April May & June 2019.	6,786.56	0
Total	6,786.56	0

NOTES TO THE PERFORMANCE REPORT

Note 1: Accounting Policies

The Reading Revolution is permitted by law to apply PBE SFR-C (NFP) Public Benefit Entity Simple Format Reporting - Cash (Not-For-Profit) and has elected to do so. All transactions are reported in the Statement of Receipts and Payments and related Notes to the Performance Report on a cash basis.

The Reading Revolution is not registered for GST. Therefore amounts recorded in the Performance Report are inclusive of GST (if any).

Note 2: Analysis of receipts “How it was funded?”		
	This Year	Last Year
Fundraising receipts		
Givealittle	262.00	3,308.20
Kate	50.00	255.00
	312.00	3,563.20
Grants & Donations		
Auckland Foundation Grassroots Fund	4,000.00	0
Foundation North	6,000.00	0
Chartwell Foundation	5,000.00	0
Lotteries Grants (Minister’s Discretionary Fund and Communities)	19,998.00	9,999.00
Akl council	0	1,500.00
Crown payments (COGs)	3,600.00	2,905.00
	38,598.00	14,404.00
Fees subscriptions and Other receipts from members		
Lyn	0	1,500.00
Judy	0	1,500.00
	0	3,000.00
Receipts from providing goods or services		
Read to Lead Nelson	3,000.00	0
1 x Auckland libraries staff member Read to Lead	250.00	0
	3,250.00	0
Interest		
bank interest	9.11	1.96

NOTES TO THE PERFORMANCE REPORT

Note 3: Analysis of payments “What did it cost?”		
	This Year	Last Year
Volunteer and employee related payments		
Wages, ACC & PAYE	22,387.00	0
Rental of Training rooms	251.50	0
Travel costs	482.00	0
Train The Trainer course fee	9,760.11	0
Printing	995.00	0
Postage	224.72	0
	34,100.33	55.00
Payments related to providing goods or services		
Flights to Nelson	346.35	0
Accommodation in Nelson	338.77	0
13 x Read to Lead Handbooks	455	0
	1,140.12	0
Other operating payments		
Report to Charities Services	51.11	0
Bank Fees	100	0
	151.11	0

THIS PERFORMANCE REPORT HAS BEEN APPROVED BY THE:

**Board of Trustees for and on behalf of:
The Reading Revolution**

Date 6.7.19 Signature 
Name Judy Darragh
Position Chairperson

Date _____ Signature _____

Name _____

Position _____

Date _____ Signature _____

Name _____

Position _____

Date _____ Signature _____

Name _____

Position _____