

Update

INTERNAL AFFAIRS



Te Tari Taiwhenua

Charities Services
Ngā Rātonga Kaupapa Atawhai

April 2013

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Our new name: Charities Services



I am delighted to tell you we have a new name – Charities Services, Ngā Rātonga Kaupapa Atawhai.

Our new name has come about because we listened to your feedback about the confusion between our name (Charities) and the sector. Charities Services clearly states what we do in the charitable and not-for-profit sector and sets us apart from the great work you do.

It also makes it a lot easier to use our name in written correspondence.

Having a Māori name is crucial to our new identity, as many of you are working with and for Māori, and of course Māori is one of New Zealand's three languages. You can find out more about this in the following newsletter story.

Charities Services is part of the Department's Service Delivery and Operations (SDO) Kāwai ki te Iwi branch, and it's a good fit. We are all very much the public face of the Department and provide a wide variety of services, products, and advice.

As well as Charities Services, SDO is responsible for Passports, Citizenship, Births, Deaths and Marriages, and Community Operations – the Department's network of community development and funding advisors. The branch also in-

cludes Identity and Data Services, responsible for future focused, cross-government identity information management, and Customer Services.

It's exciting to be part of an organisation that is striving for continuous improvement in what we do, how we do it, and who we're doing it for. Our aim is to make it quicker for you the customer to do what you need to do and get the information you are after.

Helping customers is the driver for the Financial Reporting seminars currently being held around the country. We've had some excellent feedback on these and I am pleased the sector have had an opportunity to find out more about what the proposed new changes will mean and are better prepared for making a submission on these proposed changes.

This is a good example of collaboration between government and community organisations with the Association of Non-Government Organisations of Aotearoa (ANGOA) partnering with us, the External Report Board (XRB), the organisation responsible for setting New Zealand's financial reporting standards and the Ministry of Business, Innovation and Employment to run the seminars.

This has been a massive undertaking by staff from all these organisations and a real plus for the sector as a result. The next seminar is on Wednesday 24 April in New Plymouth and the final ones are being held in the South Island in May.

In this issue of Update you can find out what Juliet Chevalier-Watts from Waikato University has to say about the way we handle registration and de-registration decisions. Juliet has just completed a review of our services and the results were overwhelmingly positive. This reflects well on the work the Registration Team is doing.

As ANZAC Day draws close on 25 April I am reminded of the great sacrifice of the many people who have and are in the armed services and the significance of this event on the lives of all New Zealanders. Service encompasses many things and for those who work in the charity sector service is something you do regularly on a voluntary basis. Thanks to you all.



Nāku noa, na, cheers

Brendon Ward

General manager, Charities Services

Charities Services Ngā Rātonga Atawhai

Charities Services Ngā Rātonga Kaupapa Atawhai is the new name for our business formerly known as the Charities Commission. Our new name is in keeping with the work we do across the charitable and not-for-profit sector and ensures it is distinctive from other charities.

We are proud to have the Māori name Ngā Rātonga Kaupapa Atawhai, both because Māori is recognised as one of New Zealand's three languages, the other being New Zealand Sign Language, and because we work with many Māori organisations across the country.

"With a large number of Māori stakeholder organisations, some of which are organised around language issues, having a Māori name is vital to their work," says Charities Services General Manager Brendon Ward.

“Fittingly Māori is spoken at many events associated with the sector and the name Ngā Rātonga Kaupapa Atawhai is a practical and understandable one that will give people hearing it spoken a good idea of the nature of our work.”

This is how the name is interpreted:

'**Ngā**' is the word indicating a plural. Charities Services offers registration, investigatory and education services to the independent Charities Board, charities, Ministers and the people of New Zealand. So they are not a 'service', they are 'services'.

'**Ratonga**' incorporates the idea of both 'supply' and 'service'. It is very close to the modern idea of 'deliverables'. It stresses practicality.

'**Kaupapa**' is a word used widely for 'policy', 'purpose' and sometimes simply 'the point' of something. "He aha te kaupapa" means "what is the purpose". This picks up an echo of the idea of 'Charitable Purpose', the essence of what enables a charity to be registered by the Board.

'**Atawhai**' was the word used to translate 'charity' in the name of the old Charities Commission Te Komihana Kaupapa Atawhai.

Currently we are on a mission to change out the name on our website and update our signs, leaflets and stationery. The aim is to do this as quickly and efficiently as possible.

The name Charities Services will be used in conjunction with the Department of Internal Affairs branding and logo.

Financial seminars continue into May



The countdown is on for the last of the 24 free consultative seminars being run throughout the country to update people on the proposed new financial reporting requirements for charities and not-for-profits.

On 24 April there is a seminar in New Plymouth and in May the programme runs in the South Island, from Nelson to Invercargill. Some sessions are

already fully subscribed so if you want to attend please [book online](#) as soon as possible.

“The seminars have been well attended and the feedback has been excellent,” says Pitsch Leiser, DIA Charities Regional Advisor Capability. “The seminars are being run in a dynamic way, giving people the opportunity to ask their questions.”

[ANGOA](#) – the Association of Non-Government Organisations of Aotearoa and DIA Charities have partnered with the [External Reporting Board](#) (XRB), the organisation responsible for setting New Zealand’s financial reporting standards and the [Ministry of Business, Innovation and Employment](#) to run the seminars.

All registered charities will need to comply with the new standards, as outlined in the [Financial Reporting Bill 2012](#), when they become law. Other not-for-profit organisations will be able to choose whether or not to adopt them.

Charities will need to report general information about their entity, including their outcomes, and then provide the financial information such as money in and out, and their assets and liabilities.

ANGOA will also be producing a report on the issues raised at the sessions, as well as writing a submission. When ready these will be published on the [AN-GOA website](#), so the information can be used to support your submission.

People are being asked what they think about the proposed simple format reporting standard, including whether they are easy to follow and understand and to make submissions on the proposed changes.

Have your say by making a submission before the 28 June 2013 deadline. Find out more on the [Charities website](#), see what's what on [YouTube](#) and make a submission at: submissions@xrb.govt.nz and persuade them to attend a workshop as well.

We have tried to find reasonably-sized venues, but can't guarantee a place for everyone, so it's best to register early. We'll give priority to people from registered charities.

The Registration Team on track



An independent review by Juliet Chevalier-Watts from Waikato University shows the Charities Services Registration Team is getting it right when it comes to registration and deregistration decisions.

From a random sample of these decisions Ms Chevalier-Watts found that:

- a) The conclusions reached by the Registration Team overall reflect a high degree of accuracy and fairness;
- b) The processes utilised by the Registration Team appear legal, rational and reasonable;
- c) Overall the decisions reflect a high degree of consistency, although she identified some decisions where she recommends that data be recorded accurately to reflect the decision.

Ms Chevalier-Watts' recommendation is already under action. More information about [registration decisions](#) is on the Charities Services website.

Connected communities – key to Canterbury recovery

Research into how six different communities responded to the Canterbury earthquakes has highlighted the importance of building stronger communities.

Lead researcher Louise Thornley, Senior Research Associate at Quigley and Watts Ltd, says the research aims to inform action, by communities and authorities, to better prepare communities for future disasters.

The research findings are the result of more than 90 community leaders and residents being asked what helped (and hindered) communities in their efforts to respond and recover.

“The research shows that communities with pre-existing networks, community organisations, and local facilities were well placed to adapt after the earthquakes,” Ms Thornley says.

“Having established leaders, social networks, and a sense of community helped

people to better adapt. Marae were seen as key hubs for emergency support and hosting people in need.”

Dr Lucy D’Aeth, Canterbury District Health Board Public Health Specialist, says the research provides further proof that the act of giving – to others or to the community – enhances the well being of both the recipients and ‘the giver’.

“The act of contributing is crucial in adapting after disasters and in building resilience,” she said. “Not only were the well connected communities able to provide support quickly, but a virtuous circle led to a heightened sense of community, enhanced wellbeing, and a sense of optimism for the future – which gave rise to subsequent community involvement.”

The research highlights the need for communities and authorities to work together to build strong, empowered communities through community-led action, such as iwi and marae development programmes, community development, and neighbourhood events. The report can be accessed at:

www.quigleyandwatts.co.nz

Giving the arts a boost



A new philanthropic crowd-funding website [Boosted](#) that aims to provide more support to the arts in New Zealand is up and running.

Created by the Arts Foundation, Boosted is similar to other crowd-funding websites, but is dedicated to promoting arts projects exclusively.

The website sets out to generate new income streams for the arts and because recipient projects will be funded through the Arts Foundation, donors will be eligible for the government’s tax rebates.

Check out the Stuff website for more [information](#).

Campaigning for differently abled people

A campaign to increase the visibility and talents of people with disabilities on our television screens is underway.

The [More Diversity on Screen](#) campaign, an initiative of Diversityworks Trust, aims to give more visibility to the one in five of us who live with the experience of disability.

A recent scan of major television channels conducted by the Trust showed that, in nearly 950 hours of content shown on channels One, 2, 3, Four, Prime and Māori Television in one week, five hours featured disabled characters, actors or presenters.

Some advertising showed disabled people, but only in the context of charity and fundraising.

An animated commercial asks the public to visit morediversity.org.nz to support the cause. The campaign is supported by [Think Differently](#), a Government social change campaign to encourage and support a fundamental shift in attitudes and behaviour towards disabled people.

Charity good eggs



An innovative online auction and shopping site USave.co.nz that helps charities, clubs and schools fundraise, has won a Good Business Eggs of New Zealand award in recognition of its commitment to the community at large.

USave is an online shopping and auction site that makes a donation with every purchase and each time a customer registers to sell an item. With over 200 charities, clubs, schools and non-profits participating, it is the single largest fundraising portal in New Zealand.

The Good Business Eggs award is run by Business and Community Shares (BACS), a new organisation that facilitates community and business relationships to assess and improve corporate social responsibility strategies and benefit the welfare of everyday New Zealanders.

Some 66 companies were nominated for the award and assessed on their commitment to the community without their knowledge.

Information on tax issues for charities

Common tax issues and pitfalls faced by charities and those in the not-for-profit sector are the subject of a course being run nationwide by TEO Training during April and May.

You can find out more about the course and check out where and when on the TEO Training website at: (<http://www.teo.co.nz/>). Those in the charitable sector can get a discount by quoting the code HELPYOU.

Congratulations to community award winners

Community and Voluntary Sector Minister Jo Goodhew has congratulated Kai-bosh on winning the supreme award at the [TrustPower National Community Awards](#) and Mokihinui-Lyell Backcountry Trust for receiving the runner-up award.

Minister Goodhew said volunteers are vital to New Zealand, with 1.2 million volunteers contributing 270 million volunteer hours a year. Coupled with this direct effort, volunteering builds social capital and as a result community strength and resilience.

“Celebrating what those 1.2 million volunteers do, alongside the people paid to guide and assist them, also builds the wider social capital that stands a community in such good stead when times get tough or tragedy strikes.”

Ms Goodhew acknowledged TrustPower for their continued support of the awards, as well as the volunteers, community leaders, funders and corporate supporters who have an important role in determining the strength of our communities.

Upskill with FINZ

Opportunities to upskill abound at the three-day conference being run for people working in or for the not-for-profit sector by the Fundraising Institute of New Zealand (FINZ).

Overseas speakers include Adrian Sargeant from the UK, an authority on non profit marketing and fundraising; Lucy Gower, also from the UK, who specialises in fundraising innovation; and Terry Axelrod, USA, who trains and coaches people in non profit organisations to create sustainable funding.

The conference, in Wellington from 8 – 10 May, includes master classes, plenary and interactive sessions. For more information and to register check out the FINZ [website](#).

Youth going global



Watch out for Global Youth Service Day 26-28 April – it's the world's largest service event involving and recognising the work of young volunteers around the world.

In New Zealand 24 per cent of young people aged 12-24 volunteer, according to a 2009 / 2010 Statistics New Zealand Time Use Survey.

An estimated two million young people will take part in Global Youth Service Day (GYSD) projects in over 100 countries. Projects include working in the community and at school, helping elderly, or offering their skills online to create stronger communities.

2013 marks the 25th anniversary of GYSD and is a campaign of leading youth service organisation, Youth Service America. To register a GYSD project visit www.gysd.org

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CHARITIES

Update is a regular newsletter of the Department of Internal Affairs.

If you prefer, you can read it on our website: <http://www.charities.govt.nz/news/newsletter/>